

# Mushroom News Advertising Contract for 2017

## American Mushroom Institute

1284 Gap Newport Pike, Avondale, PA 19311

Phone: 610/268-7483 Fax: 610/268-8015 Email: [bking@americanmushroom.org](mailto:bking@americanmushroom.org)

Company \_\_\_\_\_ Date \_\_\_\_\_

Street Address \_\_\_\_\_

City, State and Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

## 2017 Advertising Insertion Schedule

Number of Insertions \_\_\_\_\_

Rate Per Insertion \_\_\_\_\_

### Check Months

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

### Size of Ad

- Double Page
- Full Page
- Half Page (horizontal)
- Half Page (vertical)
- Third Page (horizontal)
- Third Page (vertical)
- Fourth Page
- Sixth Page
- Business Card Ad
- Classified Ad
- Insert

### Color

- Black and White
- Four Color

### Membership Status

- Member
- Nonmember

### Contract Information

1. Publisher reserves the right to accept or reject all advertising.
2. Ads are accepted and published with the understanding that the advertiser or agency is authorized to publish the entire contents of the ad.
3. Cancellation of a contract must be made before closing date.
4. There is no ad agency discount.
5. See rate card for production details.